

COOKIE POLICY – IRISTECH, LDA.

Last updated: March 11, 2025

1. INTRODUCTION

Iris Tech uses cookies and similar technologies on our website to improve your browsing experience. This policy explains how we use cookies, what types of cookies we use, and how you can control them.

2. WHAT ARE COOKIES?

Cookies are small text files that are stored on your device (computer, smartphone, or tablet) when you visit our website. They help us make the site work properly and understand how you use it.

3. TYPES OF COOKIES WE USE

3.1 Strictly Necessary Cookies

- Purpose: Essential for basic website functionality
- Legal basis: Legitimate interest
- Duration: Session

Examples:

- Session cookies
- Security cookies
- Technical functionality cookies

3.2 Analytical Cookies (with consent)

- Purpose: Website usage analysis and improvements
- Legal basis: Consent
- Duration: Up to 2 years

Examples:

- Google Analytics
- Visitor statistics
- Navigation patterns

3.3 Functional Cookies (with consent)

- Purpose: Improve user experience
- Legal basis: Consent
- Duration: Up to 1 year

Examples:

- Language preferences
- Location
- Custom settings

3.4 Marketing Cookies (with consent)

- Purpose: Targeted advertising
- Legal basis: Consent
- Duration: Up to 1 year

Examples:

- Personalized ads
- Social networks
- Remarketing

4. HOW TO MANAGE COOKIES

4.1 Cookie Banner

When first visiting our website, you will see a cookie banner that allows you to:

- Accept all cookies
- Reject non-essential cookies
- Customize your preferences
- Access more information

4.2 Browser Settings

You can also manage cookies through your browser settings:

- Chrome
- Firefox
- Safari
- Edge
- Opera

4.3 Consent Withdrawal

You can change your cookie preferences at any time through:

- "Cookie Preferences" link in the website footer
- Privacy settings panel
- Direct contact with our team

5. THIRD-PARTY COOKIES

Some cookies are set by third parties on our website:

- Google Analytics (analytics)
- LinkedIn (recruitment and marketing)
- Facebook (marketing)
- HubSpot (CRM and marketing)

6. IMPACT OF DISABLING COOKIES

Disabling certain cookies may affect:

- Website functionality
- User experience
- Performance of certain features

7. POLICY UPDATES

This policy may be updated periodically. Significant changes will be communicated through:

- Website banner
- Email (when applicable)
- Homepage notification

8. CONTACT

For questions about cookies:

Email: geral@iristech.pt

Phone: 211301730

Address: Praceta Teixeira Gomes, n.º.7, 2700-801 Amadora

9. LEGAL COMPLIANCE

This policy complies with:

- GDPR (General Data Protection Regulation)
- Portuguese data protection law
- ePrivacy Directive

10. USER RIGHTS

You have the right to:

- Access information about cookies
- Reject non-essential cookies
- Withdraw consent at any time
- File a complaint with CNPD